

Brewz Crewz 2015 Celebrates Craft Beer

LAKELAND, FLORIDA— Craft beer breweries dot the central Florida landscape, and the 2015 Brewz Crewz Craft Beer Festival is where beer lovers can sample many of the area's brews, as well as meet representatives from several breweries.

This year's Brewz Crewz is scheduled for Saturday, March 21. The event begins at 1 p.m. for VIP ticketholders, and 2 p.m. for general admission. It runs through 6 p.m.

The location for the sixth annual event is the patio that wraps around the Citizens Bank & Trust Building at 402 S. Kentucky Ave. That's right – attendees can take in the cool breezes over Lake Morton while they choose samples from among close to 100 craft beers, and enjoy live music from On the Avenue and The Detectives.

New to the event this year is a brunch from 11 a.m. to 12:30 p.m. at Lakeland Brewing Company, 640 E. Main St. The menu will include traditional and nontraditional fare. Head brewer Joe Pierce is brewing a breakfast stout to pair with the menu items, and mimosas and michelada also will be available.

“This is a great opportunity to meet our head brewer and talk about beer on a more intimate level,” says Francis Janes, co-owner of Lakeland Brewing Company.

Ticket prices are as follows:

VIP- \$50 in advance; \$60 at the gate. VIP ticket holders can enter the event at 1 p.m.

General admission- \$35 in advance; \$45 at the gate. These ticket holders can enter at 2 p.m.

Brewz Crewz Brunch- \$25 in advance. \$35 at the door, while supplies last.

There will be limited food at the event, such as pretzels and chips and salsa.

“There are wonderful dining options downtown for breakfast, lunch and dinner, so we hope people will come downtown early, grab a bite to eat and then head to the event,” says DLP Executive Director Ellen Simms. “Or they can stay downtown and eat dinner afterward. Or both!”

Proceeds from this year's event will benefit the Downtown Lakeland Partnership and SPCA Florida.

“SPCA Florida is excited to partner with DLP and share our organization's mission of improving the lives of animals with a new crowd of craft brew lovers,” said SPCA Florida Executive Director Adam Stanfield.

Tickets can be purchased through [Eventbrite](#), or at Two Hens & a Hound: 117 S. Kentucky Ave. Call (863) 510-9723 for more information.

About SPCA Florida

Founded in 1979, [SPCA Florida](#) is a 501(c)3 nonprofit organization dedicated to improving the lives of pets and people in the community. SPCA Florida provides care, compassion and hope to more than 6,000 homeless animals annually. The McClurg Animal Medical Center is a state-of-the-art veterinary facility that heals and helps 50,000 pets annually, and is open to the public. Thousands more pets and people are served through the organization's community outreach and education programs.

About Downtown Lakeland Partnership

Often referred to as “the First Friday people” and the “Food Truck Rally people,” the [Downtown Lakeland Partnership](#) is a membership-based organization that draws its strength from a diverse group of businesses and individuals. The common denominator is a passionate love of Downtown. DLP consistently strives to show why this is a great place to shop, dine, work and play.